

# ***DCC Visual Identity***



*Dar Es Salaam Central  
SDA Church  
Communication  
Department  
2024*

Logo Usage Guide



# *Church Colors*



Dar Es Salaam Central  
SDA Church

# Colors



HEX: #0A587F  
CMYK: 95 | 64 | 30 | 11  
RGB: 10 | 88 | 127

HEX: #0A587F  
CMYK: 4 | 51 | 80 | 0  
RGB: 237 | 144 | 74

HEX: #0FA5A5  
CMYK: 78 | 13 | 39 | 0  
RGB: 15 | 165 | 165

HEX: #FFFFFF  
CMYK: 0 | 0 | 0 | 0  
RGB: 255 | 255 | 255

Gradient System 1

Gradient System 2

# *Brand Typography*



Dar Es Salaam Central  
SDA Church

# Ford Antenna Cond Family

And I saw another angel fly in the midst of heaven, having the everlasting gospel to preach unto them that dwell on the earth, and to every nation, and kindred, and tongue, and people,

Saying with a loud voice, Fear God, and give glory to him; for the hour of his judgment is come: and worship him that made heaven, and earth, and the sea, and the fountains of waters.

# Aa Bb Cc

# Typography

## DCC TYPOGRAPHY

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789@#\$%&\*!()**

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**Aa**

## DCC TYPOGRAPHY

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**Aa**



**Uwakili**  
*Wa* **Mwili**

**Second**  
**Coming**  
*Of* **Jesus**

**Marriage**  
**Life** *in*  
**Christ**

**Ushuhuda**  
*Wa* **Yesu**

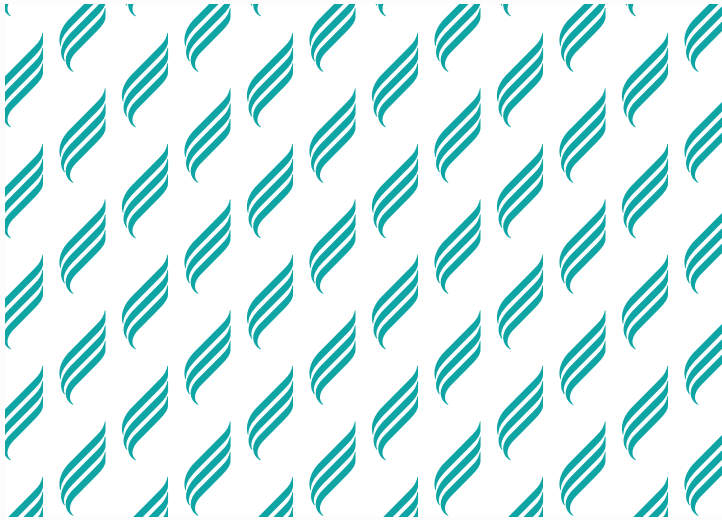
**Time** *to*  
**Pray**

*The*  
**Loud**  
**Cry**

# *Brand Pattern & Shapes*

*Dar Es Salaam Central  
SDA Church*

Brand Patterns & Shape



*Brand  
Shape*



*This shape is from  
official church logo.  
It will be used in  
different visuals of  
the DCC.*

# *Church Visuals*



*Dar Es Salaam Central  
SDA Church*



# Marriage Life *in* Christ



# Come Unto Me!

Come unto me, all ye that labour and are heavy laden, and I will give you rest. Take my yoke upon you, and learn of me; for I am meek and lowly in heart: and ye shall find rest unto your souls. For my yoke is easy, and my burden is light.

-Matthew 11:28-30



# Come Unto Me!

Come unto me, all ye that labour and are heavy laden, and I will give you rest. Take my yoke upon you, and learn of me; for I am meek and lowly in heart: and ye shall find rest unto your souls. For my yoke is easy, and my burden is light.

-Matthew 11:28-30



Seventh-day  
Adventist Church  
DAR ES SALAAM CENTRAL



# Second Coming *Of* Jesus

## Everlasting Gospel


And I saw another angel fly in the midst of heaven, having the everlasting gospel to preach unto them that dwell on the earth, and to every nation, and kindred, and tongue, and people,

Saying with a loud voice, Fear God, and give glory to him; for the hour of his judgment is come: and worship him that made heaven, and earth, and the sea, and the fountains of waters.

Dar es Salaam  
Central SDA Church



# Time *to* Pray

 Wednesday  
12 Jan 2025  
18:00-19:30

Dar es salaam  
Central SDA  
Church

Elder  
Taphinez  
Machibya



Seventh-day  
Adventist Church  
DAR ES SALAAM CENTRAL

**Elder. Geoffrey Said**  
Mzee wa kanisa  
+255 645 563 674



Seventh Day  
Adventist Church  
DIAI IS PALAM CENTRAL

Seventh Day  
Adventist Church  
DIAI IS PALAM CENTRAL

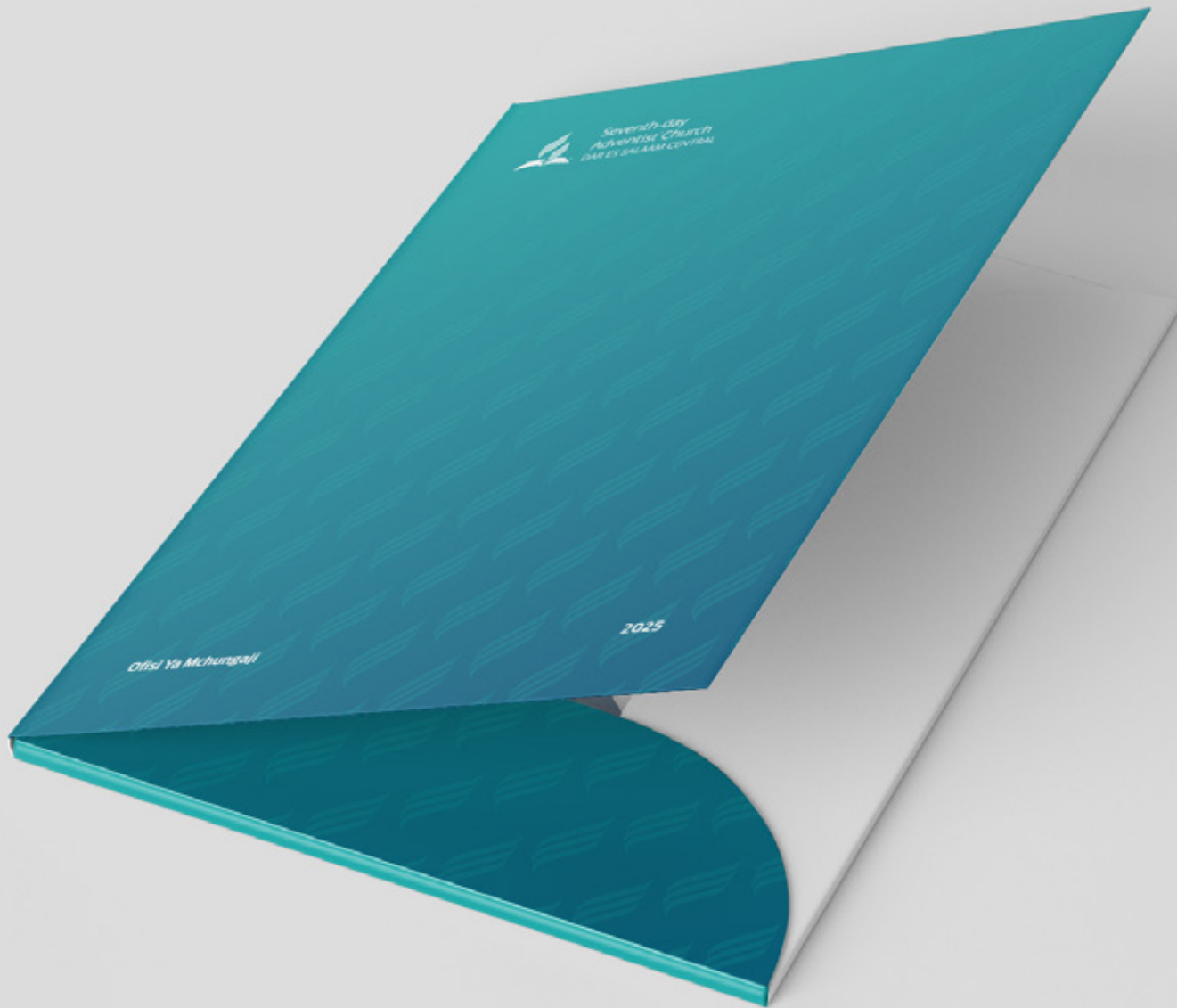


☎ 031-634-646

[eiba.ispalam.org](http://eiba.ispalam.org)

[www.sda.org](http://www.sda.org)

Pada Hari Sabtu, Ibadah



Seventh-day  
Adventist Church  
DAR EX SALVATION

Official 19th Month's Gift

2025



Seventh-day  
Adventist Church  
DAR ES SALAAM CENTRAL





 Seventh-day  
Adventist Church  
DAR ES SALAAM CENTRAL



Seventh-day  
Adventist Church  
DAR ES SALAAM CENTRAL

Seventh-day  
Adventist Church  
DARES SALAAM CENTRAL



# Uwakili *WE* Mwili

Wednesday  
12 Jan 2025  
18:00-19:30

Dares salaam  
Central SDA  
Church

Church  
Health  
Department

**Preaching**  
*The*  
**Word**  
*Of*  
**God**

# *Thank You For Watching.*

*Prepared By:  
Dar es salaam Central SDA Church  
Communication Department  
2024*

*Department Leader: Israel  
Deputy Leader: Joely Mwasiposya  
Creative Lead & Designer: John Sisco Kossey*

